

Sustainable Mobility Solutions:

Enhancing CSR and Shrinking Carbon Footprints

About Us

Founded by international professionals who intimately understand the challenges of adapting to Dutch working culture, Northern Lions NL bridges the gap between global talent and local mobility.

Our founding team combines expertise in corporate training, urban mobility, and international talent management. We recognized a critical need: helping international professionals seamlessly integrate into the Netherlands' unique cycling ecosystem.

The Challenge

Your international employees face unique mobility challenges:

- Cultural adaptation barriers
- Transportation inefficiencies
- Reduced workplace integration
- Increased relocation stress

Our B2B Cycling Education Program

Targeted Professional Development

- Customized Training: Designed specifically for corporate environments
- Scalable Solutions: Tailored to your workforce size and needs
- Comprehensive Skill Transfer: From basic cycling to confident navigation



60% of internationals struggle with local cycling rules. Enhance their safety with our focused training.



Northern Lions

SCALE TALENT.
ACCELERATE INTEGRATION



Scan to schedule your free consultation

Measurable Business Outcomes

Cost Optimization

- Direct Savings: €2,000+ per employee annually
 - Reduced transportation reimbursements
 - Decreased parking infrastructure costs
 - Lower relocation support expenses

Performance Enhancement

- Productivity Metrics: 15% increase in employee energy levels
- 23% reduction in sick days
- Estimated €3,200 annual productivity value per employee

Talent Retention

- Reduce international talent turnover by up to 12%
- Potential savings of €15,000-25,000 per retained employee

60% initial program discount

Flexible Corporate Engagement Models

Program Formats

Monthly group sessions



Intensive weekend workshops



Customized onboarding packages



Fully managed, zero-administrative burden for your HR team



Risk Mitigation Strategies

Low-Investment Exploration

- Free Strategic Consultation 30-minute workforce mobility assessment
- Pilot Program Option 5-10 employee trial
- 60% initial program discount
- Performance Guarantee. Full program credit if key metrics aren't achieved

Why Choose Northern Lions NL?

Comprehensive Corporate Solution

- Cultural integration support
- Practical mobility training
- Sustainability commitment
- Employee well-being investment

Seamless Implementation

- Complete logistics management
- Minimal internal resource requirement
- Aligned with modern workplace mobility strategies

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Transform Mobility. Enhance Performance. Build Culture.